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No. 57-JULY

ADVENTURES INTO THE

UNKNOWN!

AMERICAN
COMICS GROUP
ABC

*They dared THE WORLD!
THAT TIME FORGOT!*

JUST THINK—
NO HUMAN BEING
HAS SET FOOT
HERE FOR OVER
700 YEARS!

FRANK!
LOOK!!





WEB COMIC
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GUARANTEED
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SWIM MASK: Clear vision for underwater diving and fishing. Protects swimmer's eyes and nose. Unbreakable lens. Rustless fittings and pure, clear green rubber. NOW \$2.48

SWIM FINS: Swim faster—almost double speed! Race and fun with a flip at your fins. Ideal for underwater fishing and diving. Pure, Rustless

NOW \$4.49 Pair



PARATROOP BOOTS

Perfect for hiking, hunting, farming, fishing. An excellent pair of boots, styled after the remarkable jumping boots used by our famous paratroopers under the roughest conditions—and worn with pride in the toughest, no-man-land there is! Stylish leather. Sizes: 6-12, E Width. \$11.95



"FIREBALL" SLINGSHOT: Silent, Sweet Shooting Extra Powerful—you get that "feet of accuracy" with your first shot. Redwood stock. Live-rubber Sling and Reinforced Fouch NOW \$2.47



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"COMMANDO" KNIFE: Real "Commando" weapon. All metal, needle pointed, razor-sharp 12" knife that may save your life if you hunt or fish where dangerous animals or poison snakes appear. Military Sheath. NOW \$4.95



Australian Type BOOMERANG: Wonderful new sport! Amazing "Mystery Stick" travels on 225-ft. circular flight and comes back to you! This flight-tested Boomerang is swift, silent and is effective against small game. Excellent shagun target. Fine souvenir. Full instructions. NOW \$2.48

IT ALWAYS COMES BACK!

CHAMPION SALES Dept. B.M., 410 Madison Ave., New York 17, N.Y.

RUSH SERVICE! Just cut out pictures of articles desired and attach to this coupon.

I enclose \$1.00. Please send me the articles I have selected for my N.Y. trial and examination. On arrival, I will pay customer the balance plus postage. If I am not COMPLETELY SATISFIED, I may return in 5 days for refund of full purchase price.

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TOWN _____ STATE _____

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Broke His Hand Like a Match!

IF IT WAS EASY! He was helpless. He howled with pain! He was amazed how quickly I turned the tables on the flog with this simple home-smoothing hold!



Greatest Self-Defense Offer Ever Made!

EARN the amazing secrets of GUERRILLA DEFENSE— the Dual Method of Offensive Defense based on natural, un-tortured impulse-action. Not the complicated hard-to-learn methods of the professional wrestler or Jiu-Jitsu expert! BUT THE SIMPLE PROVED METHODS that can paralyze any thug, any Jiu-Jitsu fiend or knife thrower. You may be a lightweight but you can overpower the biggest bully!

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Be ready to deliver or K.O. every time without fail. Don't depend on reaching your foe off guard. Disable him with GUERRILLA DEFENSE that knocks them out cold—the combat tactics developed by the British and American guerrillas! ONLY \$1.00! Just mail this coupon today and get TWENTY KNOCKOUT PUNCHES FREE! Read the books for 5 days, practice these amazing, crushing, bone-shattering nerve-paralyzing combat methods. If you are not convinced that these secrets will enable you to handle any thug regardless of weight or physical strength simply return the books and get your money back.



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I enclose \$1.00. Please send me the books I have selected for my N.Y. trial and examination. On arrival, I will pay customer the balance plus postage. If I am not COMPLETELY SATISFIED, I may return in 5 days for refund of full purchase price.

NAME _____
STREET _____
CITY _____ STATE _____

NEW REDUCING

"DROPEX" MIRACLE
REDUCING COCKTAIL
Curbs excessive appetite



Add "DROPEX" to fruit or vegetable juice, beverages or plain water. "DROPEX" is pleasant.

PROVED BY DOCTORS TO REDUCE WEIGHT 9 lbs. in 4 weeks! 15 lbs. in 2 months!

By Reducing the Desire to Overeat

If you are overweight due to overeating and want to lose 9 to 15 pounds, try "DROPEX"—just add a dropful of the new "DROPEX" Reducing Cocktail to your favorite drink before each meal and let "DROPEX" curb your excessive appetite.

"DROPEX" Reducing Cocktail has been proven by doctors who tested it on a group of normal overweight men and women. The doctors' tests showed a safe, steady reduction of weight every week with "DROPEX" Reducing Cocktail. Average losses were 9 lbs. in 4 weeks and 15 1/2 lbs. in 2 months.

ABSOLUTELY HARMLESS

Many of the men and women who took "DROPEX" had used other products without success but with "DROPEX" the average weight loss was 2 pounds a week over an eight-week period. All the overweight persons who were to add a dropful of "DROPEX" to their favorite drink before each meal. No diets or special eating plans were prescribed. The doctors credited the easy steady loss of excess weight to the use of "DROPEX" which curbed the excessive appetite and reduced the desire to overeat.

Naturally, weight losses vary in individual cases. In the clinical tests "DROPEX" was consistently successful. "DROPEX" may not be consistently successful in all cases, but you take no risk in trying "DROPEX" on our Money Back Guarantee. You have nothing to lose but fat—so easily, so safely, so pleasantly.

MONEY BACK GUARANTEE

If you want to lose 9 to 15 lbs. We guarantee your money back if "DROPEX" does not reduce your weight WITHOUT ANY SPECIAL DIETS!

MARVEL COMPANY, Dept. BM
400 Madison Ave., N.Y. 17, N.Y.
Please send me _____ bottles of Droplex Reducing Cocktail at \$2.98.
☐ Send C.O.D. I will pay postman 1 plus postal charges.
☐ I enclose payment. You pay postage.
☐ Send 3 bottles for \$6.00. (1 free when you buy 2.)

NAME _____
STREET _____
CITY _____ STATE _____

IS THERE ANOTHER CIVILIZATION BELOW OUR VERY FEET--A DARK, COLD, FORBIDDING WORLD, WHERE MEN HAVE EVOLVED INTO MONSTERS IN ORDER TO EXIST? HERE'S A THRILLING STORY ABOUT SUCH A PLACE--A TERRIFYING LAND WE CALL --

THE WORLD THAT TIME FORGOT!

JUST THINK--
NO HUMAN BEING
HAS SET FOOT
HERE FOR OVER
700 YEARS!

FRANK!
LOOK!!



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YOU MEAN YOU'RE
GOING TO *DIVE* INTO
ONE OF THOSE *UNDER-
WATER CAVES*?
YOU'RE NUTS!

BUT ARCHEOLOGISTS
TELL US THAT PEOPLE
ONCE LIVED THERE--
IN ANCIENT TIMES!
MAYBE WE CAN FIND
SIGNS OF THEM--

HERE'S A ROUGH TERRAIN MAP!
SEE THAT TONGUE OF ROCK
EXTENDING DOWN INTO THE WATER?
WE WANT TO DIVE AND COME UP
UNDER IT--WHERE WE *MIGHT*
FIND A DRY CAVE!

OPEN
SPACE

EARTH

LAKE

DON'T WORRY, MR. CARSON!
THESE AQUALUNGS CAN KEEP
US ALIVE FOR
EIGHT HOURS!
WE'LL BE
BACK LONG
BEFORE
THEN!

THEY SWAM DOWNWARDS THROUGH THE
MURKY WATER, UNTIL...

AND THEN UP...UP...UP...

AN OPEN
CAVE, CHET--
JUST AS WE
THOUGHT!

LET'S GET THESE
LUNGS OFF AND
EXPLORE, FRANK!

THAT ODOR,
LIKE--LIKE A
TOMB!

THE OXYGEN
METER IS PRETTY
LOW--BETTER KEEP
THE LUNGS ON!

JUST THINK, CHET!
THERE HASN'T BEEN
A LIVING CREATURE
HERE SINCE TIME IM-
MEMORIAL!

YEAH... BUT I
WISH I DIDN'T FEEL
SO UNEASY... LIKE
WE'RE BEING
WATCHED!



WATCHED?
THAT'S A HOT ONE!
C'MON, CHET--
LET'S GET GOING!

OKAY, FRANK
... FRANK!!



I'M GETTIN'
OUT OF
HERE!!

DON'T BE A FOOL,
CHET! WE'VE GOT
SPEARS--WE'RE ARMED!
THERE'S NOTHING TO
BE AFRAID OF!



SEE? THERE
IT GOES!--
C'MON!

DON'T LEAVE
ME, FRANK! I'M
COMING!



THEIR TINY HEADLAMPS PICKED OUT A
ROUGH PATH! THEN SUDDENLY--FROM
OUT OF THE SHADOWS--



YARGH!
H-HELP!

**HORRIBLY-FORMED WINGED CREATURES--
WITH SHARP FANGS... BLIND!!**



**THAT DOES
FOR ONE
OF 'EM!**



**THEY--THEY'RE
ALL ATTACKING
THE ONE I INJURED!**

**DON'T JUST
STAND THERE,
FRANK! RUN!**



**AS CHET PLUNGED HYSTERICALLY INTO
THE DARKNESS--**

**GET NOLD
OF YOURSELF,
MAN! YOU
MIGHT STUMBLE
INTO ANYTHING!
WE'VE GOT
TO KEEP
CALM!**

I'M--SORRY!



**BUT FOR THE FEW SMALL SCURRYING CREA-
TURES THAT SHRIEKED IN TERROR AS THEY
FLED PAST, THE TUNNEL WAS EMPTY...UNTIL--**





TERRIFIED AT BEING ALONE, CHET LEAPED FORWARD



SAFE? IT WAS AT THIS MOMENT THAT DIS-ASTER STRUCK--IN THE SHAPE OF NIGHTMARE CREATURES--



DESPITE FRANTIC STRUGGLES, THEY WERE DRAGGED INTO A LIGHTED CAVE ...



THEIR LANGUAGE WAS STRANGE, ANCIENT--BUT ITS SPANISH DERIVATION MADE IT UNDERSTANDABLE--



¿DONDE VIENES?
WHERE--YOU COME FROM?

FROM--FROM
THE WORLD
ABOVE!

OUR ANCESTORS--HAD STRANGE SUPERSTITIONS! ONE WAS--THAT OUR PEOPLE ONCE LIVED IN A LAND ABOVE US! BUT THIS WAS--LEGEND!

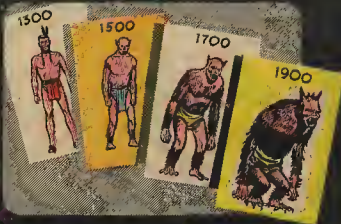


COULD YOU TELL ME--THE REST OF THAT LEGEND?

IT WAS A STORY OF EARLY NATIVES SEEKING REFUGE IN THE CAVES FROM THE FLOODS WHICH SWEEPED OVER THE LAND--



THE WATERS COVERED THE CAVES--IMPRISONING THEM FROM THE OUTSIDE WORLD! AND AS THE CENTURIES PASSED--THEY CHANGED!



IT'S FASCINATING!
COULD WE--COULD WE
LOOK AROUND?

SI! YOU MUST BE--
AS EAGER TO SEE,
OUR WORLD--AS WE
ARE TO SEE
YOURS!



I DON'T SEE
ANY DOGS OR
CATS!--PERRO?
GATO?

WE KNOW THEM
ONLY--AS
LEGENDARY
ANIMALS!



IT ALL FITS, CHET! SOME OF THE CREATURES COULDN'T STAND IT, AND THEY BECAME EXTINCT! OTHERS WERE ABLE TO ADAPT THEMSELVES TO THE LOW OXYGEN AND LACK OF SUNLIGHT... BUT THEY EVOLVED INTO *THIS!!*



WE'VE ONLY GOT AN HOUR OF OXYGEN LEFT! WE'VE GOT TO *GET BACK!*

WE MUST LEAVE! WE CANNOT LIVE IN YOUR LAND FOR LONG, BUT WE WILL RETURN!



THE LEADER'S EXPRESSION GREW HARSH, AS HE SHAPPED OUT A COMMAND!

NO! YOU WOULD WARN THEM WE ARE COMING! MY PEOPLE ARE GOING TO RECLAIM WHAT IS OURS-- OUR LOST HOMELAND!-- THROW THEM IN THE DUNGEON!



NO-- YOU CAN'T!! YOUR AIR CAN'T SUSTAIN US LONG--



LOOK AT THEM OUT THERE-- GOADING THEMSELVES TO A FRENZY FOR THEIR RAID ON THE UPPER EARTH!



AROUND A FIRE FLICKERING WEAKLY IN THE THIN AIR, THE LOST WILD CREATURES DANCED THEIR AWFUL DANCE OF DEATH!!!



AND THEN CAME THE MOMENT THEY'D BEEN DREAING--WHEN THEIR OXYGEN GAVE OUT! FRANTICALLY, THEY GULPED IN THE FETID AIR, KNOWING THEIR LIVES WERE SLOWLY EBBING AWAY....

THEY'RE--**CRAZY!** EVEN IF THEY COULD GET THERE... **HOLY SMOKE!** THEY'RE DIGGING **STRAIGHT UP!**



HOURS DRAGGED BY, LENGTHENING INTO DAYS-- AND STILL THE CREATURES TOILED FANATICALLY UP!

COME! I WANT YOU TO SEE US BREAK THROUGH! YOUR DOMINATION OF OUR LAND IS OVER!



KNOWING ONLY THAT THE WORLD THEY SOUGHT WAS ABOVE THEM, THE DESPERATE CREATURES TUNNELED MADLY UPWARDS!



SUDDENLY--**BREAKTHROUGH!** AND THEN--



AAAGGHH!

SMELL IT, CHET! FRESH AIR!!



IN A FEW SECONDS, IT WAS ALL OVER--

THEY COULDN'T STAND THE PURE AIR! THEIR LUNGS MUST HAVE SHRUNK THROUGH THE CENTURIES, AND THIS CAUSED THEM TO **BURST!**

I ALMOST FEEL SORRY FOR THEM--THEY NEVER REALLY KNEW WHAT LIFE WAS LIKE! C'MON, FRANK--LET'S GET OUT OF HERE!



END!

Could You Use
\$1,000,000?

We'd like to hand you the million
—but that's impossible—But your
HEALTH is worth a million!
And WE CAN MAKE YOU
HEALTHY!



LOSE UGLY FAT
SUBSTITUTE MUSCLE!

BUILDS HEALTH FOR
MEN — WOMEN — CHILDREN!

ADD MUSCLE
TO SKINNY FRAMES!



Build Your Body & Health NOW!

WITH THIS FAMOUS

HIP POCKET GYM

WEIGHS ONLY 1½ POUNDS!

FIRST TIME

SPECIAL-OFFER

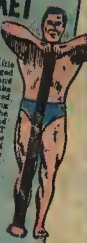
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**Mr. AMERICA
USES
HIP POCKET
GYM!**

The Mr. America title goes to the athlete judged by the foremost health and strength experts to be the most perfectly developed man in America. Among the Mr. Americas of the last three years you find GYM! In a recent article in a top health and strength magazine he was photographed in 12 poses showing his favorite exercises with HIP POCKET GYM—for developing the back, neck, head and shoulders!



★ **AMAZING BUT TRUE!**

Yes, HIP POCKET GYM helps BOTH skinny and stout people. Famous celebrities, people all over the world have been brought to thrilling **FULL BLOODED HEALTH** by this amazing exerciser.

★ **THERE'S NO MAGIC — NO MIRACLE!**

HIP POCKET GYM works by putting Nature on your team. Using scientific and medical principles, it helps the body to help itself by giving the body just the right amount of exercise it requires! HIP POCKET GYM automatically adjusts to your strength and ability! You do not have to be Mr. America — even children can use it! A few minutes a day may lengthen your life and give you the power to BE A MAN AMONG MEN!

★ **SO SIMPLE! SO EASY! No callus on walls—No crawling on floors! No swinging from ceilings—No lengthy correspondence courses! A few minutes a day in a lady man's tiny cubby hole of that run-down, tired feeling — gives you the PEP and FORCE of PERSONALITY to force ahead to SUCCESS!**

★ **RECOMMENDED BY OVER A HALF MILLION PEOPLE! The HIP POCKET Method of body building has been an successful that a vast loyal multitude of hundreds of thousands of men has been built during the past 25 years by word of mouth and recommendation WITHOUT ONE WORD OF ADVERTISING!**

★ **BUILDS HEALTH IN VETERANS' HOSPITALS** HIP POCKET GYM is used by physiotherapists in Veterans' Hospitals to rebuild health and vigor to our wounded and injured men.

★ **SCIENTIFICALLY CONSTRUCTED HIP POCKET GYM** is made of pure, natural rubber that *actually improves with age*. Each Gym features a scientifically molded, simple pure resistance rubber that exercises the muscles gently, gradually and firmly—preventing over-training. HIP POCKET GYM is so light and compact, you can take it anywhere!

5 DAY MONEY BACK GUARANTEE!

MAIL COUPON TODAY

**RUDOLPH FIELD, SUITE 39,
342 FIFTH AVE., NEW YORK 36, N.Y.**

Please send **HIP POCKET GYMS @ \$3.95 each, PLUS HERE**
set of Health and Strength Exercises. Total amount enclosed \$
Check ☐ Money Order ☐ Cash ☐

To Save Handling and Postal Charges Send Check or Money Order.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

If I am not satisfied for any reason whatsoever, I may return the Hip Pocket Gym within 5 days for full refund!

Frazer's GIFT

WHEN THE SMALL, carefully wrapped package first came from Africa, Professor Merton Dole was instantly astonished by the return address it bore. It came from Clyde Frazer, between whom and himself there had been a lifelong hatred. The last he had heard of Frazer, a botanist like himself, was years before. Rumor had it that the brilliant and carefree fellow had gone into the jungle in search of rare flowers and plants.

Then Professor Merton Dole was surprised at the contents of the package: a single, drop-shaped dark red seed. A note inside read, "You'll be interested in the cactus vine this seed will bear." Merton Dole supposed that this was a feeble attempt on Frazer's part to involve him in unnecessary work. No doubt the seed was worthless and would not sprout.

But Dole was a highly inquisitive man, as Frazer well knew, and his curiosity began gnawing. He knew very well that anything which came from Frazer was not intended for his good, but after all, what harm could come to him from a plant? True, he had given Frazer much cause to hate him, but what possible danger could there be here?

So he carefully planted the seed in his own garden, amid a fabulous collection of botanical wonders. It took weeks for the first crimson heart-shaped leaves to sprout at the base of the tall stake he had provided for the cactus vine to grow along. From the very beginning the vine was different from anything Merton had ever seen.

After starting slowly the vine grew along the stake quickly, its color always deepening. Then long prickly spines began sprouting everywhere, quite fierce-looking, which emitted a slimy ooze. Dole suspected that the

ooze might be poisonous. No doubt Frazer hoped that in some way the spines would scratch him, and that poisons within would kill him. But Dole was very careful never to approach the vine without heavy gloves and tough clothes.

It fascinated him. He wondered about the deep blood color of the leaves, and the strangely alive quality the vine had whenever the breeze rustled the now six-inch long spines. When he broke one off and examined it he was amazed to discover that it was hollow, very much like a hypodermic needle.

It was when the plant was nearly eight feet high that Dole decided it needed strengthening. A stiff wind could conceivably blow the thing away, because its hold on the stake was not strong. A few loops of twine would do the trick.

Merton Dole spent his last moments on earth tending the plant with loving care. A stiff breeze suddenly sprang up and one of the vine ends, loosened by the wind, tossed free and twirled sharply around his neck, like a rope, its long sharp spines plunging into his throat like the spokes of a wheel.

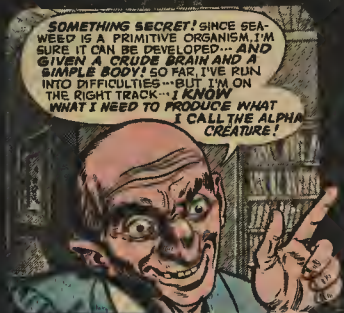
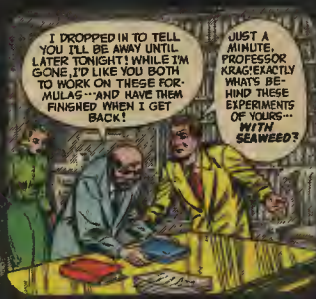
Merton Dole had no time to scream, for paralysis came instantly. The last thing he was aware of was the hideous sound of gurgling, as if the vine clutching his throat was drinking...

In his last twitching paroxysm of horror he realized that those awful hollow spines were living tongues, that he was being destroyed by a vampire vine, of which he had heard, but at which he had always scoffed. This was what Frazer had hoped might happen. This was Frazer's revenge!

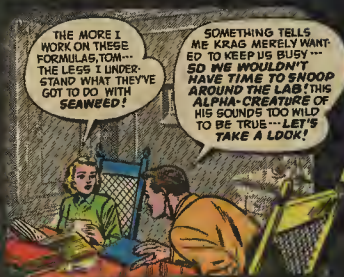
WHAT TOOK PLACE IN THAT LONELY SEASIDE LABORATORY OF PROFESSOR KRAG? HIS JOURNALS REVEAL WHY THE DOG HOWLED...HOW A STRANGER DISAPPEARED IN THE NIGHT...BUT THAT'S ONLY PART OF THE STORY! YOU'VE GOT TO SEARCH THE CNARRED RUINS...YOU'VE GOT TO LOOK FOR A WEED-COVERED FIGURE IN THE SURF...BEFORE YOU REALIZE THE FULL HORROR OF...

THE ALPHA CREATURE





TWO HOURS LATER...



HEAR THAT?
OBVIOUSLY, THE MAN'S
SOMEONE Krag MET
AT RANDOM... A
COMPLETE
STRANGER!

WHY WOULD Krag
BRING HIM HERE, TOM?
...AFTER MAKING SUCH
AN ISSUE ABOUT
SECRECY?

WHY 3 AN HOUR LATER... THE QUESTION
WAS ANSWERED!

AAAAAGH!

GREAT GUNS...
THAT YELL'S COM-
ING FROM THE
LABORATORY!

TOM... THAT DIDN'T
SOUND LIKE Krag'S
VOICE! SOMETHING'S
HAPPENED TO THE
STRANGER!

WAIT HERE...
WHILE I SEE
WHAT'S GOING
ON!

STRANGE... THERE'S NO
SIGN OF EITHER Krag
OR HIS VISITOR!

YE GOOS! THAT SHAPE
RISING FROM THE SEA-
WEED HAS CHANGED...
IT'S SOMETHING
DIFFERENT!

HEAVEN KNOWS WHAT IT CAN BE
...BUT THAT HALF-SUBMERGED THING
FLOATING NEAR IT IS--A SHOE!

IT HAPPENED TO THE DOG---AND
NOW IT'S HAPPENED TO KRAG'S VISITOR!
IT'S THE BEGINNING OF THAT MANIAC'S
ALPHA-CREATURE!



HEH HEH! I WONDERED HOW
LONG IT WOULD TAKE A SMART YOUNG
SCIENTIST LIKE HIM TO LEARN THE
TRUTH-- ABOUT THE LIFE-FORCE
NEEDED TO ACTIVATE THE
SEAWEED!



GOOD HEAVENS
... TOM!



WHAT DID YOU
DO TO HIM? WHY
ARE YOU LOCKING
THE DOOR?

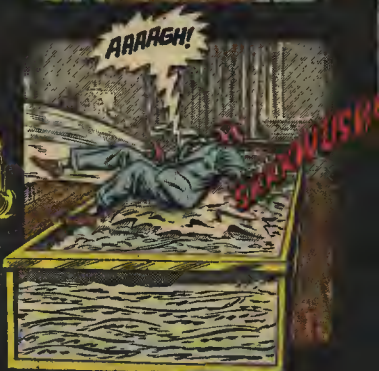
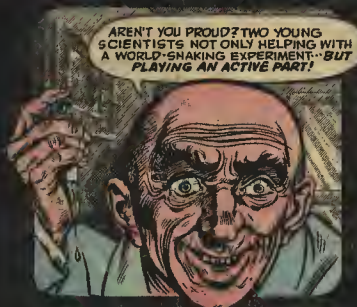
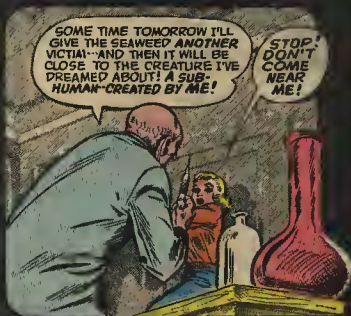
DON'T GIVE WAY
TO TERROR, MY DEAR!
NOT YET---UNTIL
YOU'VE HAD A
LOOK AT THAT
SEAWEED!



OH HH!

YOU SEE---NOW I'M
CERTAIN THE RESULTS I
WANT CAN COME ONLY IF THE
SEAWEED ABSORBS HUMAN BODY
CELLS! BUT AT THIS STAGE, TOO
MUCH IN A SINGLE NIGHT MIGHT
BE DANGEROUS---SO I'M SAY-
ING YOU TWO UNTIL
YOU'RE NEED-
ED!





NOT... NOT EVEN KRAO
DESERVES TO DIE LIKE
THAT... I'VE GOT TO
SAVE HIM!

TOM...
DON'T! SOME-
THING'S HAPPEN-
ING... THE WHOLE
VAT'S STARTING TO
HEAVE AND
BUBBLE!

THEN IT ROSE FROM THAT SEETHING MASS... NO
LONGER JUST A FACE, BUT A BODY... AND A
BODY WITH A BRAIN!

THE ALPHA-
CREATURE! IT'S
DEVELOPED TOO
QUICKLY... AND
JUST AS KRAO
SUSPECTED...
IT'S DANGER-
OUS!

PLUPI! PLUPI!

OH, NO--NO!
IT'S CLIMBING
OUT OF THE VAT
-- AND THE
DOOR'S LOCK-
ED!

IT'S TURNING
TOWARD US! NU-
MANS MEAN ONLY
ONE THING TO THE
ALPHA-CREATURE
--THEY'RE PREY!

ELLEN, RUN...
RUN! GRAB THAT
LAMP IN THE HALL
-- AND GET OUT
OF THE HOUSE!

HESITATING ONLY A MOMENT... THE
MONSTER TURNED!

IT'S TRYING TO EDGE ME
TOWARD THE VAT! IT KNOWS
WHAT A NEW VICTIM WILL
MEAN... ANOTHER CREAT-
URE LIKE ITSELF!

THERE GOES THE
MAIN GAS PIPE! THE
FUMES WILL FILL THE
LAB IN THE SPACE
OF SECONDS!

WAAAAARRRRH!

THE GAS IS ESCAPING
FASTER THAN I THOUGHT!
I'M GETTING GROGGY...I
CAN'T FIND THE DOOR! AND
THAT CREATURE...IT'S RIGHT
ON TOP OF ME!



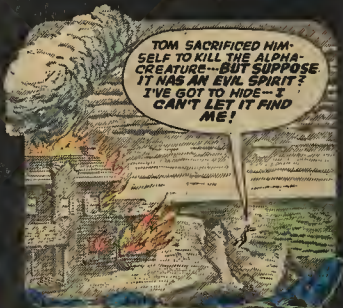
IT'S DRAGGING ME
TOWARD THE VAT! ELEN,
HURRY...HURL THAT
LAMP!



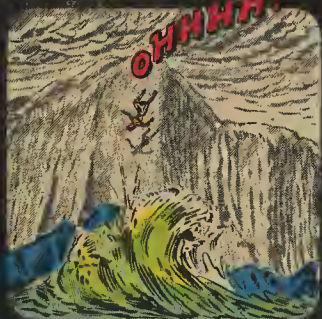
BOOOOM!



TOM SACRIFICED HIM-
SELF TO KILL THE ALPHA-
CREATURE...BUT SUPPOSE
IT HAS AN EVIL SPIRIT?
I'VE GOT TO HIDE--I
CAN'T LET IT FIND
ME!



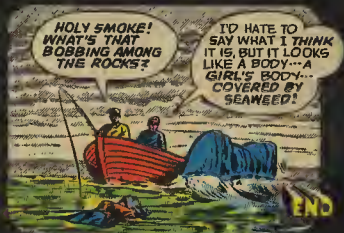
OHNNHH!



SEVERAL DAYS LATER... FISHERMEN MADE A
DISCOVERY!

HOLY SMOKE!
WHAT'S THAT
BOBBING AMONG
THE ROCKS?

I'D HATE TO
SAY WHAT I THINK
IT IS, BUT IT LOOKS
LIKE A BODY...A
GIRL'S BODY...
COVERED BY
SEAWEED!



END

TRUEVISION

The AMAZING NEW 3-D PROCESS *that* LIVES!



NEVER BEFORE IN HISTORY
A PROCESS SO EXCITINGLY
LIFELIKE THAT THE PICTURES
SEEM TO LEAP OUT AT YOU FULL OF
EXCITEMENT AND INTRIGUING ACT-
ION! THAT'S **TRUEVISION**—LENDING
TO STORIES AN AMAZING DEPTH, A
THRILLING ILLUSION OF LIFE SUCH
AS NO COMICS MAGAZINE HAS EVER
FEATURED! AND---HOLD YOUR HATS---

See **TRUEVISION** FOR YOURSELF IN AD-
VENTURES INTO THE UNKNOWN—AS WELL AS IN
SELECTED FEATURES IN LOVELORN ROMANTIC
ADVENTURES, THE KILROYS *and* COOKIE---ALL
ACE HIT MAGAZINES & THE AMERICAN COMICS GROUP!

only
10¢



3-D EFFECT!

TRUEVISION
LIFE & COLOR—WITHOUT GLASSES!

only



EDITOR

LET'S TALK IT OVER!

IN JANUARY OF 1954 a new publishing idea was born. It was called Truevision, and it first appeared in the pages of this magazine. In this space we asked our loyal fans to tell us honestly what they thought of the new process, because without their opinion we could not go ahead with plans.

What happened is publishing history. The response to Truevision, the amazing process which brings you the effect of 3-D without glasses, plus color, and all for 10¢, was startling. We were fairly swamped with congratulations. And, at this point, we'd like to point out that just as "Adventures Into The Unknown" was first with Truevision, so was it the very first supernatural comic book ever to appear in America. A pretty good record, wouldn't you say?

"Adventures Into The Unknown" has achieved its unique position among lovers of the supernatural by striving constantly to publish only the finest and most authentic stories,

illustrated as excitingly as possible by the finest artists in the field. That, plus a loyal body of readers who keep us constantly on the ball, is what prompts us to boast that we'll go right on bringing you the best, first.

You'll find "The World That Time Forgot" spell-binding, a story which lives up to the thrill-and-chill standards of this magazine. In the terror-laden pages of "The Alpha Creature" you'll encounter a fearful menace which never stalked the earth before, the ghastly creation of a twisted mind. And in "Back To The Beginning" a strange and eerie adventure awaits, guaranteed! And don't miss "The Ghost-Bear", a chiller that's different!

Have you written us lately? Remember we like to know what you think of our efforts! It's easy: just address The Editor, "Adventures Into The Unknown", 45 West 45th Street, New York 36, N. Y. Here's what some of our fans are saying:

"Dear Editor:-

I saw your first issue of 'Adventures Into The Unknown' in Truevision recently, and I think it's swell. Please continue your wonderful adventures in Truevision.

--Margy Nadler, University City, Mo."

"Dear Editor:-

Truevision makes your stories even more exciting and real. I found the March issue better than the February. Each mag is better than the last. Keep it up!

--Anthony Zampetti, E. Orange, N. J."

"Dear Editor:-

I and my family never miss an issue of 'Adventures Into The Unknown'. Too bad you can't put out more than one a month. Here's hoping!

--James Garley, Jersey City, N. J."

THE GHOST-BEAR



MANY ARE THE STRANGE TALES TO EMERGE FROM THE WILDS...BUT NONE STRANGER THAN THIS WILD ALASKAN FOLK-TALE! HERE IT IS, EERIE AND CHILLING...THE TENSE STORY OF THE GHOST-BEAR OF KODIAK!

IN A FAMOUS HUNTER'S CLUB, TALE FOLLOWS TALE OF HIGH ADVENTURE...

...AND THEN THAT BLAMED TIGER TURNED AROUND AND TRAILED ME FOR THREE DAYS, TILL I FINALLY GOT A CHANCE TO SHOOT HIM! STRANGE THINGS HAPPEN IN INDIA!

STRANGE THINGS HAPPEN EVERYWHERE, CARTER! DID I EVER TELL YOU ABOUT MY GHOST-BEAR?

GHOST-BEAR? YOU'RE KIDDING, WELLS!

WELL, JUDGE FOR YOURSELVES! IT HAPPENED A LONG TIME AGO--MY WIFE AND I WERE ON A TRIP UP NORTH, HUNTING THE KODIAK GRIZZLY! JUST AFTER WE CAMPED FOR THE NIGHT, SUDDENLY MARY GASPED IN FRIGHT...





OH-HH!
JIM,
LOOK!

GOOD
HEAVENS!

THAT'S THE BIGGEST BEAR
I EVER SAW! AND YET--HE
DOESN'T SEEM TO MEAN
US ANY HARM!

IS--IS
GHOST
BEAR? BEAR-
WHO-NEVER-
DIE! RUN--!

WAIT A
MINUTE,
YOU! WHAT'S
THIS GHOST
BEAR
BUSINESS!

IS ANCIENT LEGEND!
LONG AGO, YOUNG
INDIAN BRAVE STEAL
SACRED STONE, TOTEM
OF TRIBE! BRAVES
AND MEDICINE MAN
CATCH HIM IN FOREST,
BUT NO FIND TOTEM!
THEY KILL YOUNG BRAVE,
SCATTER HIS BONES IN
FOREST, AND MEDICINE
MAN PUT BLACK
CURSE ON
HIM!

CURSE SAY, "SPIRIT OF YOUNG BRAVE WANDER
FOREST FOREVER IN BODY OF BEAR! HIM NEVER
DIE TILL BRAVE OF ANOTHER RACE FIND HIS
BONES AND BURY THEM!" NOW, LET ME GO!
I NOT STAY THIS PLACE!

OF ALL THE
NONSENSE!
WELL, RUN AWAY
IF YOU WANT
TO!

IN A MOMENT, THE GUIDE WAS GONE --AND SO WAS
THE BEAR! MARY AND I WENT TO BED THAT NIGHT FEEL-
ING RATHER NERVOUS, YOU MAY BE SURE! WELL, IT MUST
HAVE BEEN PAST MIDNIGHT WHEN SOMETHING AWAKEN-
ED ME SUDDENLY, AND --

THE BEAR!
IF I CAN JUST
RAISE MY
RIFLE--



OH-HH!

BELIEVE ME, I THOUGHT WE WERE
DONE FOR RIGHT THERE! BUT--

JIM! I THINK HE
--HE WANTS US
TO FOLLOW
HIM!

MAYBE WE'D BETTER!
HE COULD KILL US WITH
ONE SWIPE OF THOSE BIG
PAWS!



AND SO WE FOLLOWED THE BEAR---FOR MILES IT SEEMED! THROUGH THICK BRUSH AND SCRUB, FLOUNDERING ALONG IN THE DARK---

JIM, I'M---
I'M EX-
HAUSTED!

WE HAVE TO GO ON,
DARLING, AND NOPE
HE WON'T HARM
US!

AT LAST, BRUISED AND TORN, WE
STUMBLED INTO A TINY GLADE IN
THE FOREST, TO FIND---

LOOK, HE'S
DIGGING
SOMETHING
UP!

MARY, I'M
BEGINNING
TO BELIEVE
THAT---

A SKULL!
OH, HOW
TERRIBLE!

I THINK---I THINK
WE'LL HAVE TO START
DIGGING TO GAVE OUR
LIVES, MARY! WE'VE
GOT TO FIND THE
REST OF THE BONES
---AND THEN REBURY
THEM!

AND DIG WE DID, TILL OUR BARE HANDS WERE
BLOODY! IT WAS LIKE AN UNBELIEVABLE NIGHT-
MARE, AND THE BIG BEAR BROODING OVER US GAVE
IT THE CROWNING TOUCH OF TERRIFYING FANTASY---

BUT AT LAST IT WAS DONE! AS I PLACED THE LAST STONE
ON THE CAIRN WE HAD BUILT OVER THE PILE OF ANCIENT
BONES---

MAYBE HE'LL LET US GO NOW,
MARY! BUT IF HE HEADS FOR
US, RUN!

HE---HE'S
COMING,
JIM!

HE'S GETTING UP
ON THE CAIRN!
PERHAPS HE'S
FORGOTTEN
US!

IT---IT'S UNBELIEVABLE---BUT THAT
STORY THE GUIDE TOLD US IS
REALLY---

HE THREW SOMETHING
AT US! WHAT IS IT,
JIM?

I DON'T KNOW---
I'M AFRAID TO
LOOK! JUST KEEP
BACKING SLOWLY
AWAY---

MARY, LOOK AT HIM!
WHY, HE... HE'S SALUT-
ING US!

I THINK
IT'S MORE OF
---A GOODBYE!

AND THEN,
SUDDENLY,
THERE CAME
A TERRIBLE,
BRILLIANT
FLASH OF
LIGHTNING! BUT
BEFORE OUR
EYES WERE
BLINDED BY IT,
MARY AND I
BOTH WILL
SWEAR THAT
WE SAW...

AN
INDIAN!

THE SPIRIT OF
AND INDIAN, MARY
---AND HEADED
STRAIGHT FOR
THE HAPPY HUNT-
ING GROUNDS!

AND THAT'S ABOUT ALL, EXCEPT
THAT WHEN THE SUN CAME UP WE
FOUND THE CAIRN, JUST AS WE HAD
BUILT IT--AND THE BODY OF THE
BEAR LYING DEAD BESIDES IT,
WITHOUT A MARK ON HIM!

HAVE THE NERVE
TO SKIN HIM,
WELLS? HA-
HA-HA!

MATTER OF FACT,
I DID! THAT'S
HIM RIGHT OVER
THERE!

WOW! I
OFTEN
WONDERED
WHO BROUGHT
IN THAT
MONSTER!

HEY, WELLS! YOU FOR-
GOT TO TELL US WHAT
IT WAS HE THREW AT
YOUR FEET! WAS IT
A TIP OR A MEMBERSHIP
IN THE LIARS' CLUB?

THERE IT IS, MOUNTED NEAR HIS FEET! EXPERTS
HAVE TOLD ME IT COULD BE THE TOTEM OF AN
ANCIENT TRIBE FROM THOSE PARTS! BUT THEN
AGAIN...WHO KNOWS?

BUT I THINK I'VE PROVED MY POINT,
HAVEN'T I, CARTER? YOU DON'T HAVE TO
GO TO INDIA... STRANGE THINGS
HAPPEN EVERYWHERE!

THE END!

EVER WISH YOU COULD LIVE LIFE ANEW, READER---HAVE ANOTHER CHANCE? JOSEPH FLETCHER HAD THAT OPPORTUNITY---AND SET IN MOTION STRANGE AND SINISTER FORCES OF THE SUPER-NATURAL! YES, HE NEVER DREAMED OF THE AWFUL FATE IN STORE FOR HIM WHEN HE WENT...

BACK TO THE BEGINNING

SO MUCH TO DO---AND ONLY ONE MONTH TO LIVE! OH, IF ONLY I COULD... START ALL OVER...



FOR YEARS, JOSEPH FLETCHER HAD BEEN WORKING ON A SECRET EXPERIMENT...AND NOW HIS DOCTOR HAD GIVEN HIM TERRIBLE NEWS...



IF...IF I CAN'T LIVE LONG ENOUGH TO FINISH MY EXPERIMENT...
I DON'T WANT TO LIVE AT ALL!



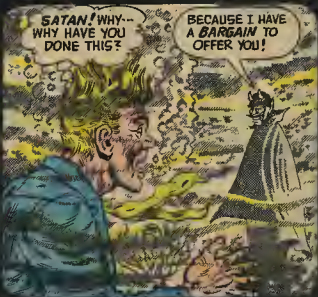
HEAVEN FORGIVE ME, BUT THIS
IS THE ONLY WAY OUT!

DOWN, DOWN, HE SANK...WAITING FOR A DEATH THAT DID NOT COME!

WHY AM I STILL ALIVE?
WHY HAVEN'T I...
DROWNED?



I SAVED YOUR LIFE, JOSEPH FLETCHER!



SATAN! WHY... WHY HAVE YOU DONE THIS?

BECAUSE I HAVE A BARGAIN TO OFFER YOU!

YOU WHO WANT LIFE SO BADLY--TEN MORE YEARS OF LIFE, IN RETURN FOR YOUR SOUL AT THE END OF THAT PERIOD!--WELL?

TEN YEARS!
YES...
AGREED!



AND SECONDS LATER...



SOMEONE IN THE WATER OVER THERE! THROW HIM A LINE!

AND SO LIFE WAS GIVEN BACK TO HIM... YEARS DURING WHICH HE CONCENTRATED ON HIS BELOVED EXPERIMENT...



UNTIL... JUST AS THE TEN YEARS WERE COMING TO AN END...



AT LAST!
THE MIGHTY ELIXIR
THAT I SOUGHT...
I'VE FOUND
IT!

THE TASTE
OF IT... LIKE
FIRE...

YES... THE FIRES
YOU'LL SOON FEEL!
I'VE COME FOR
YOU, FLETCHER!



NOW WRONG
YOU ARE, SATAN!
YOU SEE... I'VE
OUTWITTED
YOU!

IMPOSSIBLE!
NO MORTAL CAN
DO THAT!



ARRGH!

NO! THE TEN YEARS
YOU GAVE ME HELPED SOLVE
MY EXPERIMENT... THE SECRET
OF ETERNAL LIFE! AND NOW
THAT I'VE DRUNK THE
LIQUID, I CAN NEVER
DIE!

IT'S A
LIE! WATCH
... AS I
TOUCH
YOU...



YOU SHOULDN'T
HAVE DARED LAY YOUR
HAND ON ME! MY MAGIC
POTION IS A MIGHTY
WEAPON AGAINST
HARM!



ON-NNH...IT'S LEFT
ME STRICKEN--HEAR DEATH!
HELP ME, FLETCHER--
AND I'LL GIVE YOU THE
POWER TO MAKE ANY
WISH COME TRUE!

NOW I MAKE
THE BARGAINS, EH?
ALL RIGHT--I KNOW
HOW TO CURE YOU!

WHEN THE DEVIL REVIVED--

THERE--YOU'RE ALL RIGHT
AGAIN! NOW NOT ONLY HAVE I ETERNAL
LIFE--BUT MY EVERY WISH! I'LL BE
THE HAPPIEST MAN IN THE WORLD!

HA-
HA-
HA!

FLETCHER DIDN'T NOTICE SATAN'S SARDONIC
LAUGHTER--HE WAS TOO ANXIOUS TO TEST HIS
NEW POWER!

I WISH FOR A
BEAUTIFUL MANSION
--HERE--NOW!

IT--IT
APPEARED
--OUT OF
NOWHERE!

THE YEARS PASSED--AND WHATEVER JOSEPH
FLETCHER WISHED FOR WAS HIS!

HE DIDN'T KNOW SATAN WAS EXACTING PAY-
MENT FOR EACH WISH! FOR EVERY TIME HE
WISHED, HE GREW OLDER--UGLIER--

STRANGE,
HOW WEAK I
FEEL SOME-
TIMES--

LOOK AT THAT
HORRIBLE OLD
MAN!

I'VE NEVER SEEN
ANYONE SO UGLY...
SO FRIGHTENING!



TO OTHERS, A THING OF REVULSION... BUT FLETCHER
COULD NEVER SEE THE CHANGES WHICH HAD BEEN
WROUGHT IN HIM...

CAN'T UNDERSTAND WHY PEOPLE
SEEM TO RECOIL THAT WAY... I
HAVEN'T CHANGED A BIT! JUST
AS HANDSOME AS EVER!



WISHES...MORE WISHES...AND AS HE BECAME
MORE MONSTROUS...

THIS LONELINESS
...IT'S TERRIBLE! I CAN'T
UNDERSTAND WHY NO-
BODY WANTS TO BE
FRIENDLY WITH
ME!



FINALLY...ONE NIGHT...

SHE--SHE'S THE MOST BEAUTIFUL
GIRL I'VE EVER SEEN! I'LL GO
BACKSTAGE--I'VE GOT TO MEET
HER!



MISS, I'D
LIKE TO...

WHO...WHO IS
THAT HORRIBLE
OLD MAN? WHO
LET HIM IN HERE?



HORRIBLE...OLD
MAN? YOU...YOU CAN'T
MEAN ME!

OH, NO? LOOK IN
THE MIRROR--AND
SEE YOURSELF FOR
THE MONSTER
YOU ARE!



I'M LOOKING...AND I CAN'T
SEE WHAT YOU'RE TALKING
ABOUT! YOU MUST BE
CRAZY! I'D BETTER
LEAVE...



WHEW... IT WAS A RELIEF
GETTING AWAY FROM HER! BUT
NOW I WISH THERE WAS SOME-
BODY WHO COULD EXPLAIN
ALL THIS TO ME!



YOU WISHED
...AND I AM
HERE!

SATAN!

YES... THE ONLY ONE
WHO CAN HELP YOU! IF YOU
WISH TO SEE YOURSELF AS
OTHERS SEE YOU... AS YOU
REALLY ARE... LOOK INTO
THAT MIRROR
NOW!



OH, NO... NO! IT'S...
AWFUL!... OH, HOW I WISH
THAT NONE OF THIS HAD EVER
HAPPENED! I WISH I WERE
BACK WHERE I WAS BEFORE
I EVER MET YOU!



AH... THE
VERY WISH
I'VE BEEN
WAITING
FOR!

A SUDDEN FLASH... THE CHOKING SENSE OF
WATER CLOSING IN, IN ABOUT HIM...

I'M... BACK TO THE BEGINNING
OF ALL THIS... DROWNING...

YES... AND NOW
YOU'RE MINE!
I KNEW IF I
WAITED LONG
ENOUGH, I'D
GET YOU!



SO, ONCE AGAIN, FLETCHER WAS PULLED FROM
THE RIVER! BUT THIS TIME... THERE WAS A
DIFFERENCE!

DROWNED, THE
POOR OLD MAN!
AND THAT LOOK
ON HIS FACE...
THAT AWFUL
TERROR...

AS IF HE'D SEEN
SOMETHING OUT
OF THIS WORLD!



BOYS!

CAMPS!
CHURCHES!



SCHOOLS!
CLUBS!

GIRLS!

Now YOU CAN OWN
OFFICIAL MAJOR
LEAGUE T-SHIRTS WITH YOUR
FIRST NAME ON THEM--PRINT-
ED IN **GLOWING-FLUORESCENT**
AND **PHOSPHORESCENT** COLOR
---IT **SHINES DAY AND NIGHT!**



- *Your choice of 16 different MAJOR LEAGUE teams!
- *Your first name on ALL shirts!
- *Sizes 4, 6, 8, 10, 12, 14, 16!



These shirts are...

- // Made of fine, single-combed cotton yarn
- // Taped shoulder to shoulder
- // Crew-necked
- // Shrink-resistant
- // Very full cut

ANDUnconditionally GUARANTEED** Against
Fading Of The Screened Print!
MAJOR LEAGUE BALL TEAMS



FELLAS and GALS...

OUTFIT YOUR TEAM OR CLUB WITH
OFFICIAL MAJOR LEAGUE T-SHIRTS
THAT TELL THE WORLD WHO YOUR
FAVORITE BALLCLUB IS...PLUS
YOUR FIRST NAME GLOWING BRIGHT
AND DAY UNDER A FAMOUS EMBLEM!
WHEN YOU ORDER YOUR SHIRTS,
YOU CAN CHOOSE ANY COMBINATION
OF TEAMS OR FIRST NAMES THAT
YOU MAY WANT! BE THE FIRST ONE
TO OWN A PERSONALIZED OFFICIAL
MAJOR LEAGUE T-SHIRT!

Write the first name or names and the
team names in the spaces provided in
the coupon. If you want more than 3
shirts, write the extra names and team
names on a piece of paper and enclose
it with the coupon.

BASEBALL SHIRTS, Suite 59, SORRY...
542 Fifth Ave., 3 shirts-\$3.00 N.C. O.O.S.
New York 36, N.Y. 1 shirt-\$1.25
Enclosed you will find my cash, check or
money order for.....to cover the cost of.....
shirts. The first names and teams that I want
on my shirts are as follows: (Please PRINT)

First Name	Size	Team
First Name	Size	Team
First Name	Size	Team

Send my shirts to: (Please Print)
NAME.....
ADDRESS.....
CITY.....

YOUR SPARE TIRE IS WORTH \$25,000

DEMONSTRATING WEEKLY ADVERTISING PUNCTURE-PROOF SAFE-T-GARD



WHAT IS SAFE-T-GARD ?

SAFE-T-GARD is a revolutionary, new scientific product that puncture-proofs any ordinary tire. All you do is inject SAFE-T-GARD into the air valve of the tire. You don't even have to remove the tire from the wheel! This miracle compound coats the inner tube instantly sealing off all punctures! SAFE-T-GARD Puncture Proofs Four Tires For Less Than The Cost Of One Ordinary Puncture Proof Tire!

\$1.98 per tire - \$7.92 for 4 tires

A MONEY MAKING BUSINESS FOR YOU —

Fill your spare tire with SAFE-T-GARD. By the way, SAFE-T-GARD will make spares obsolete. Now put the tire on any wheel and drive your car 25 miles. You have just puncture proofed your tire. Prove it by driving a spike into the tire. You won't lose one cubic inch of air! Amazing, but SAFE-T-GARD has been laboratory and road tested.

Now, any salesman will recognize the tremendous value of a demonstration like this. You'll prove to car owners, fleet, truck and cab operators, that SAFE-T-GARD works with one of the most dramatic sales demonstrations possible! Every owner will leap at this PROVEN opportunity to puncture proof his tires for as little as \$1.98 each.

GET STARTED NOW — DON'T MISS SPRING AND SUMMER DRIVING MONTHS!

You'll agree that this is a square and fair proposition. Send \$5.00 (Refundable Deposit) for a supply of nationally advertised SAFE-T-GARD to puncture proof the 4 tires on your own car and begin your sales demonstrations. Just as soon as you have ordered 36 units of miracle SAFE-T-GARD your five dollar deposit will be refunded. As a successful member of our organization you puncture proof your tires at company expense! Preference given to sincere men — get your refundable deposit on the books, now

YOU CAN MATCH THESE ACTUAL EARNINGS FOR YOURSELF



Mike Roberts
Cleveland, Ohio
"I made \$527 the first week hitting the major service stations in my area."



John Hohlstein
Meriden, Conn.
"I have been averaging \$85.00 per week selling in my spare time."

NATIONAL ORGANIZATIONS WRITE ABOUT SAFE-T-GARD

Scots Roebuck & Co.
(Educational Division)
El Paso, Texas
Gentlemen:

"I put 15,000 miles on my car in four months. I feel SAFE-T-GARD is not only the best but much the cheapest method of puncture proofing tires."

Yours truly,
F. H. Newton
District Manager

YELLOW CAB CO.
Lincoln 8, Nebraska
Gentlemen:

We just finished a very busy week and with a big football crowd in the city, and no flat. Not one driver lost a minute because of a flat. Ordinarily, we would have had at least fifteen.

Respectfully yours,
Yellow Cab Co.
E. E. Strube, Gen'l Mgr.

NOT ONLY A SURE-FIRE PROVEN PRODUCT—BUT
NATIONWIDE MILLION DOLLAR ADVERTISING
AND PROMOTION TO MAKE SALES FOR YOU!

NATIONAL SAFE-T-GARD Consumer Contest
and Recorded SAFETY Spot Announcements
Waiting for Local SAFE-T-GARD Sponsors
in Your Territory!



You'll Cash in On
The Name Value
Of These Stars
Of Radio, Stage
and Television —



Sammy Kaye Mel Allen
Don McNeil, Faye Emerson, Rocky Marciano,
George Jessel, Jim Falkenburg, Red Buttons,
John Reed-Kline, Jackie Gleason, and Others.

SAFE-T-GARD INC.

432 Fourth Ave., Dept. C-2
New York 16, N. Y.

GUARANTEED

It is understood that I get preferred treatment. I want to get in on the ground floor of this great money-making proposition.

- ☐ Enclosed is \$5.00 refundable deposit for a supply of nationally advertised SAFE-T-GARD to puncture proof the 4 tires on my own car. Also include complete sales kit so I can save time and go right to work taking orders.
- ☐ I want more information on SAFE-T-GARD.

Name _____
Address _____ City _____ Zone _____ State _____

Don't be SKINNY

Amazing New Easy Way Can Quickly Put Pounds & Inches of Firm Solid Flesh On Scrawny Figures

NO CRAMMING WITH SUGARY TONICS. NO FISHY OILS, NO DRUGS, NO OVEREATING



AT LAST! THE ALL-IN-ONE CONCENTRATED MEAL OF EASIER DIGESTED, BODY-BUILDING CALORIES YOU'VE LONG HEARD WAS COMING!

If you are skinny, thin and underweight mail this coupon for this latest discovery of modern medical science. It's called WATE-ON and anyone in normal health may quickly gain 2, 4 as much as 5 lbs. in a week . . . then 10 pounds, 20 pounds and more so fast it's amazing! Not a medicine,

not intended to cure anything. Instead WATE-ON is a new different formula that's pleasant to take as directed and is loaded with concentrated calories so prepared as to be far easier to be used by the system in building wonderful body weight. Cheeks fill out, neck and bust-line gain, arms, legs, thighs, ankles, skinny underweight figures fill out all over the body into graceful curves that draw admiring glances. WATE-ON also improves the appetite, gives quick energy, guards against fatigue, sleepless nights, poor endurance, low resistance. Also makes for better digestion of fats that put on weight naturally. Try WATE-ON today.



Easy Weight Gains of 5 Pounds in 7 Days Reported

Gosh, Jean, you sure are popular since you put on those extra pounds!



DOCTORS—

Your recommendation and approval is invited. Write for professional samples.

More Than Many a Meal in Daily Dose

Each daily dosage is as rich in calories as many a skinny person's regular meal.

For Men, Women, Boys, Girls and Convalescents

WATE-ON is entirely safe, contains no drugs, no stimulants, nothing but a brand new concentrated food formula that's EXTRA RICH in easier to assimilate calories, fortified with other proven weight building elements.

Folks with Small Stomachs Who Quickly Fill Up and Lose Appetite at Mealtimes

Many skinny people have smaller than normal stomachs. Halfway thru a meal they're full, have no more appetite. Take concentrated WATE-ON for the body building calories missed. WATE-ON works wonders putting on healthy weight.

STARTS PUTTING ON WEIGHT FIRST DAY

Want an attractive well rounded figure in a few quick weeks? Then simply fortify weight maintaining meals with WATE-ON . . . put firm, good looking, healthy flesh on face, neck, bust, arms, hips, thighs, legs and ankles. Why be skinny . . . why let life slip by without trying WATE-ON. If condition persists, see your doctor.

SEND NO MONEY TEST AT OUR RISK

Mail the ON APPROVAL coupon below to send for your generous size bottle of new WATE-ON. On arrival pay \$3.00 or \$5.50 for double size plus C.O.D. postage on the guarantee if the first bottle doesn't increase your weight to your satisfaction all you need to do to get your money back is return the empty bottle. Now today . . . mail the coupon. Youngsters, get mother or dad to order for you.

---MAIL THIS COUPON TODAY---

WATE-ON CO., Dept. 542J,
230 No. Michigan Ave., Chicago 1, Ill.
In Canada: WATE-ON Ltd., 320 Jones Ave.,
Toronto 6, Ont.

Send one bottle WATE-ON. I'll pay \$3.00 plus C.O.D. postage on arrival on guarantee I must be satisfied with first bottle or money back when I return the empty bottle. (Cash orders mailed postage prepaid.)

() Put X here if you want double size for \$5.50.

Name _____

Address _____

City _____ Zone _____ State _____

WATE-ON COMPANY, Dept. 542J, 230 N. Michigan Ave., Chicago 1, Ill.
In Canada: WATE-ON Ltd., 320 Jones Ave., Toronto 6, Ont.

NOW YOU CAN FLY

A REAL



JET PLANE

A powerful, new scale model of U.S. Air Force Jet.

Complete with Jet Engine • Genuine Balsa Wood

You'll thrill and amaze your friends, be the envy of the neighborhood with this real JET airplane. It looks like a real jet, flies like one, even sounds like an actual jet plane. It will fly amazing distances at scale supersonic speed. The Jetex F-102 takes off under its own power, loops, circles, stunts and glides to a beautiful landing. As it flies, this beautiful model leaves a trail of white smoke just like a real jet.

The Jetex F-102 is a cinch to build. Comes complete with the famous Jetex #50 jet engine and all parts already cut out. Nothing more to buy! Just follow the easy instructions, glue the parts together and you're ready for thrills! This amazing jet airplane is made of GENUINE BALSA WOOD throughout. Its special construction gives it terrific strength and durability and with ordinary care the Jetex F-102 will give hundreds of fun-filled flights.

It's fun to assemble, thrilling to fly. So don't delay—SEND NO MONEY—rush your order today to be sure of prompt delivery.

NOW THERE ARE MORE THAN
100,000 DELIGHTED JETEX USERS!

GUARANTEED TO FLY!

The Jetex F-102 is unconditionally guaranteed to fly if all instructions have been faithfully followed. If the Jetex F-102 does not fly, return the plane and the engine within 10 days for full refund.

FLASH!

As of this printing, the U.S. Air Force's F-102 does not have a name, because this supersonic airplane is brand new and still in the category of a military secret. The Jetex F-102 is the first model of its kind.

complete with

AMAZING JETEX #50

JET ENGINE and fuel

The world's smallest jet engine and the most powerful engine of its size ever sold. Operates at a jet exhaust speed of 800 miles per hour. Runs on solid fuel, starts every time, completely reliable. NO MOVING PARTS TO BREAK OR WEAR OUT. Can be used to power model airplanes, racing cars and boats.



SPECIAL OFFER

If bought in the store, the Jetex #50 engine alone would cost \$1.95; the Jetex F-102 \$9.95, a total cost of \$2.90.

Rush the coupon and you get both the Jetex F-102 and the Jetex #50 jet engine for only \$1.98 (plus postage and handling charges, C.O.D.)

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